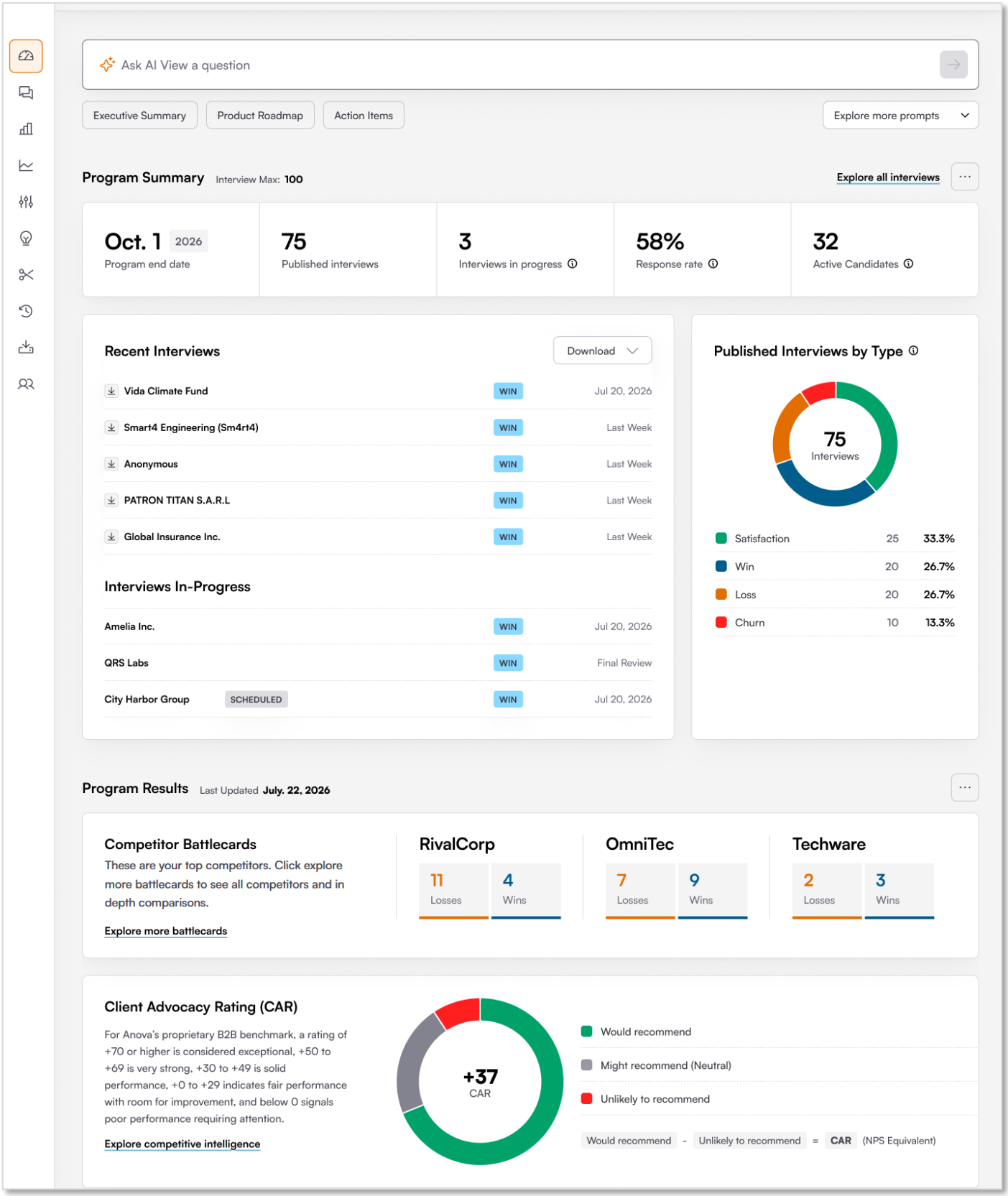
ANOVA CONSULTING GROUP

myView Redesign Preview

This fall, Anova Consulting Group is introducing a modern, redesigned myView dashboard, built to turn research into action. The new experience unifies your program data, analytics, and feedback in a more intuitive interface, helping teams find what matters, understand what it means, and act.



Act with confidence. myView helps teams put feedback to work in sales, service, product, marketing, and intelligence functions. Built-in AI summaries and action items help users quickly understand what the data is saying and where to focus.

Year over Year

Qualitative Analytics

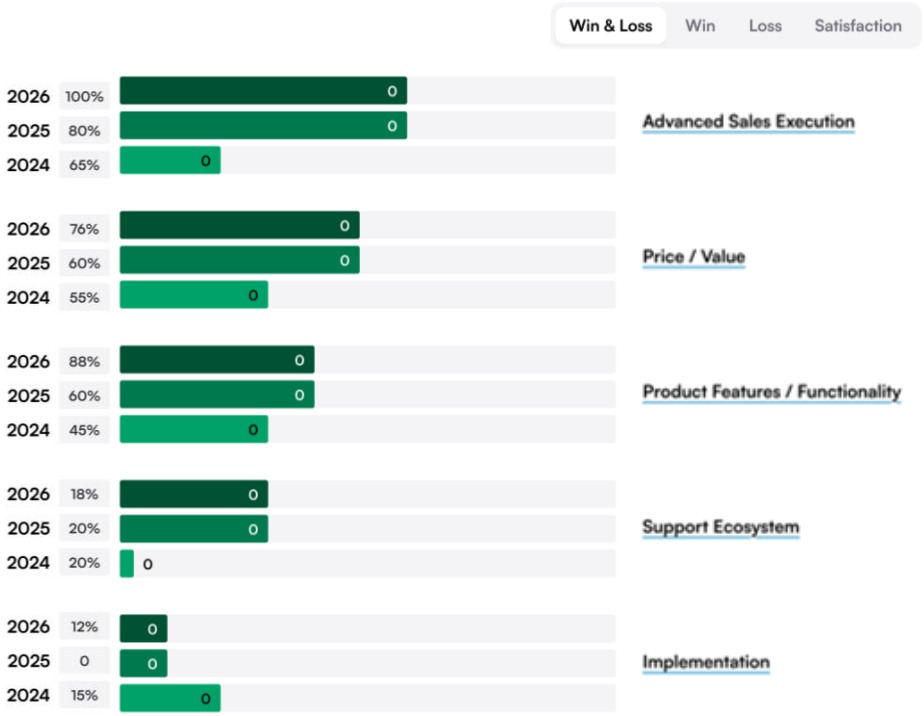
Strengths Over Time

This chart shows what interview respondents most often cited as your firm's strengths for each program year.

AI Summary

ABC Company's win-driving strengths have evolved meaningfully over the past three years. Core Sales Execution and Product Features both gained ground—rising from 55 percent and 65 percent of respondents respectively in...

Read full summary



Qualitative Analytics

Weaknesses Over Time

This chart shows what interview respondents most often cited as your firm's weaknesses for each program year.

AI Summary

Advanced Sales Execution emerged as the dominant concern, rising to 65 percent of respondents in 2026 despite declining from near-universal citation two years prior, with losses driven by sales teams that failed to liste...

Read full summary

